

A white drawstring bag with the 'Kimochi' logo and the tagline 'toys with feelings'. The bag is surrounded by a pile of colorful, plush, fish-shaped toys, each with a unique facial expression.

KIMOCHIS® has created these cute toys to help children become emotionally literate, a skill that will enable them to handle emotions and improve their relationships. Tools like feeling wheels and Kimochis are fun ways of learning the many labels for the emotions we experience, the first step in learning how to talk about how we feel.

57%

1 in 10

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